At Amgen, we believe that the answers to medicine’s most pressing questions are written in the language of our DNA. As pioneers in biotechnology, we use our deep understanding of that language to create vital medicines that address the unmet needs of patients fighting serious illness – to dramatically improve their lives.

For more information about Amgen, our pioneering science and our vital medicines, visit www.amgen.ca

Proud to Sponsor the Pharmacy EXPO 2019
As we gather at the 2019 Pharmacy EXPO, it is an opportune time to reflect on the challenges and opportunities facing our industry. Across Canada, health care system redesign is at the forefront of public health policy discussions and pharmacy is a vital partner to create capacity by unlocking the value of highly accessible pharmacies conveniently located in every neighbourhood.

It is time to usher in a new era of investment in pharmacy to the benefit of patients with a focus on delivering value for money. Pharmacy is ideally positioned to achieve health delivery efficiency by leveraging existing infrastructure and better tapping into the expertise of pharmacists. We cannot remain an under-utilized resource in the health care system if we are to meet the demands of patients.

The healthcare system needs pharmacists and alternative levels of care to transition bed blockers out of hospitals and into the community. If we are to prepare the system for the future needs of patients, we need to expand services in the community to keep patients out of the hospital and ensure that the right person, at the right time, occupies the Doctor’s office. Pharmacists are the only ungated healthcare provider with the capacity to provide additional services for patients. Neighbourhood Pharmacies’ members provide community-based services to patients, serve patients with complex conditions in specialty clinics, and deliver critical services to residents in retirement and nursing homes. We produce over $16B in economic output and create over 163,000 jobs in Canada.

As we advance solutions to address the sustainability of health care in our country, research conducted clearly shows an ROI in areas of diabetes and hypertension management and prescribing authority.

This year we launched our new 3-year strategic plan that focuses on four main success factors:

In times of mounting economic pressure and deflationary pressures, it is important to deliver effective advocacy to achieve desired outcomes. As an industry, we need to be united in the face of changes that impact Pharmacy and rise to the challenge of bringing solutions for private and public payors.

As you engage in strategic discussions with your industry partners and develop new business relationships this week, think about delivering the message of the importance of working together in a unified approach to achieve effective advocacy.
Looking ahead to 2019, the pharmacy business is poised to be more disrupted than ever before. Over the past 10 years, our members have successfully navigated a number of headwinds to their operating and regulatory environments, including price compression, regulatory changes, the introduction of caps and restrictions on commercial terms between business partners, and the reduction of professional dispensing fees. Some of these changes have undervalued patient-focused care and services, including the complexity of managing medications for an aging and complex patient population. Added to that have been more frequent product recalls and shortages, which constrain pharmacy’s contribution to Canadians’ health. Boosting Canada’s pharmacies
Nevertheless, Canada’s pharmacy sector is holding strong. Today, we’re gaining more traction with strategies to play a greater role in the circle of care, and ensure that governments, private payers, and other stakeholders better understand that investments in pharmacy’s products and services can lead to more efficient care delivery and improved health outcomes, when and where Canadians need it.
Pharmacy can become an even more integral player in the wider health care landscape. Our ability to make it happen starts with a recognition by provincial and federal governments and private payers that their publicly funded drug plans are dependent on the more than 10,500 pharmacies across Canada that make the very delivery of this vital public health service possible. Last July, the Conference Board of Canada, with support from the Neighbourhood Pharmacy Association of Canada (Neighbourhood Pharmacies), released a landmark report called “The Pharmacist in your Neighbourhood — the Economic Footprint of Canada’s Community Pharmacy Sector.” It revealed that Canada’s pharmacies create nearly 250,000 jobs, account for $16 billion in economic activity and generate $1.7 billion in fiscal capacity, along with creating benefits at all levels of government.
Meeting new challenges
As we look towards the year ahead — and beyond — there are two major new developments with great potential to disrupt the pharmacy operating environment further: recreational cannabis and national pharmacare.
In addition to that new challenge, the concept of a national pharmacare program will be a core tenet of the governing Liberals in the next federal election in October 2019. In early 2018, the federal government established an Advisory Council on the Implementation of National Pharmacare. Chaired by a former Ontario minister of health, the council completed its formal consultations last September. In developing the Neighbourhood Pharmacies submission, we conveyed the key insights from public opinion research: Any new program must avoid tax increases and maintain every Canadian’s current coverage and medication options. The issue of affordability is crucial. The Parliamentary Budget Office has estimated that a first-dollar universal program would cost over $20 billion by 2021. This represents a full 1% of Canadian GDP — twice the federal government’s annual projected deficits in each of the next several years. We believe there must be five guiding principles in the development of any pan-Canadian approach: equity, timeliness of access, appropriateness of therapy, affordability and sustainability.
Starting conversations
Neighbourhood Pharmacies supports the government’s broader goal of improving individual and population health outcomes, but we also believe in timely access to medications that is universal and equitable and must include innovative drug products, assure the availability of generic and biosimilar products, and maintain prescriber and patient choice. Our proposal makes three primary policy recommendations:
• Cover medications for uninsured Canadians.
• Introduce a program for the underinsured based on means testing.
• Create more equity in formulary design through a national minimum formulary.
We have also invested in gaining a clearer understanding of Canadians’ views, needs and engagement on national pharmacare with the launch of our Complete the Plan campaign to ensure no Canadian is left behind. Beyond pharmacare and cannabis, other headwinds remain, including access to both brand and generic drugs. Generic price compression has been one of the greatest hindrances to our members’ businesses, and it has forced pharmacy to revise its business models.
2019 marks a turning point
Neighbourhood Pharmacies has taken the key leadership role of advancing pharmacy’s business interests across the broader pharmaceutical, distribution and pharmacy ecosystem to resolve the challenges confronting the pharmacy industry, from the consequences of governments’ race to the bottom on pricing to limits on reimbursement for high-cost drugs in the private insurance sector and regulatory initiatives that stifle legitimate competition, among other issues. Our members are increasing health care capacity in primary care by increasing their assessments and prescribing for common ailments, and they are becoming the premiun location for vaccinations. This past year, provincial elections were held in Ontario, Quebec and New Brunswick. This coming year, there will be three more provincial elections, in Alberta, Prince Edward Island, and Newfoundland and Labrador, along with a federal election in October. It is vital that our association continues to advocate for the business of Canadian pharmacy, given the vital role our members play in creating capacity in our health care system, accessible care in our communities, and ensuring policies and regulations foster the highest quality and efficiency of care delivered to improve the well-being of Canadians. Neighbourhood Pharmacies remains the indispensable national voice working to establish a sustainable operating environment for all our members’ specialty pharmacy models of care delivery.
<table>
<thead>
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<th>Time</th>
<th>Event</th>
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| 12:00 PM - 9:00 PM | EXHIBITOR / PARTNER MOVE-IN  
EXHIBIT SPACES & MEETING ROOMS                                         |
| 12:00 PM           | REGISTRATION OPENS  
LEVEL 700 - REGISTRATION DESK                                        |
| 12:00 PM - 1:30 PM | NETWORKING GENERAL LUNCH  
ROOM 718                                                                |
| 12:00 PM - 1:00 PM | NEW ASSOCIATES & BOARD OF DIRECTORS’, LUNCH  
|                    | BY INVITE ONLY  
ROOM 501                                                              |
| 4:30 PM - 5:30 PM  | PANEL DISCUSSION: THE FUTURE OF PHARMACY  
MODERATED BY: JACQUELINE MILCZAREK  
ROOM 718                                                                |
| 5:30 PM - 6:30 PM  | WELCOME & NETWORKING RECEPTION  
ROOM 718                                                                |
| 7:00 PM            | ANNUAL CHAIR’S DINNER  
|                    | BY INVITE ONLY                                                       |
WEDNESDAY MAY 22 | 2019

7:30 AM - 9:00 AM  
NETWORKING BREAKFAST  
ROOM 718

1:1 BUSINESS MEETINGS  
PARTNER ROOMS & EXHIBITS

9:00 AM - 9:30 AM  
NEIGHBOURHOOD PHARMACIES’ CEO WELCOME ADDRESS  
JUSTIN BATES  |  ROOM 718

9:30 AM - 10:30 AM  
OPENING KEYNOTE | FUTURE GROWTH: INSIGHTS INTO THE EVOLVING CANADIAN MEDICAL CANNABIS LANDSCAPE  |  ROOM 718

10:30 AM - 11:00 AM  
AM NETWORKING BREAK  
BY EXHIBITS

11:00 AM - 12:00 PM  
1:1 BUSINESS MEETINGS  
PARTNER ROOMS & EXHIBITS

12:00 PM - 1:00 PM  
NETWORKING LUNCH  
ROOM 718

1:00 PM - 2:30 PM  
1:1 BUSINESS MEETINGS  
PARTNER ROOMS & EXHIBITS

2:30 PM - 3:00 PM  
SESSION 1  |  CYBER SECURITY - THE NEW FRONTIER IN PROTECTING YOUR CUSTOMERS AND BUSINESS  
ROOM 718

3:00 PM - 3:30 PM  
SESSION 2  |  TECHNOLOGY, HEALTH SYSTEM REFORMS AND THE ROLE OF PHARMACY  
ROOM 718

3:30 PM - 4:00 PM  
PM NETWORKING BREAK  
BY EXHIBITS

4:00 PM - 6:00 PM  
1:1 BUSINESS MEETINGS  
PARTNER ROOMS & EXHIBITS

6:30 PM - 10:00 PM  
SOCIAL NIGHT AT STEAM WHISTLE  
DON’T MISS THE INDUSTRY’S BEST NETWORKING EVENT!
# Schedule at a Glance

**Thursday, May 23, 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 7:30 AM - 9:00 AM | Networking Breakfast  
ROOM 718 |
| 9:30 AM - 10:00 AM | Session 3  
WHO BENEFITS WITH VALUE-BASED PHARMACY PROGRAMS: PHARMACY, PATIENT, PAYER PERSPECTIVE  
ROOM 718 |
| 10:00 AM - 10:30 AM | Session 4  
TRENDS ON BIOSIMILARS AND PHARMACY’S ROLE AS IT EVOLVES  
ROOM 718 |
| 10:30 AM - 11:00 AM | AM Networking Break  
BY EXHIBITS |
| 11:00 AM - 12:00 PM | Closing Keynote  
WHEN LIES GO VIRAL: MISINFORMATION, MEDIA AND MEDICINE AT A CROSSROADS  
ROOM 718 |
| 12:00 PM - 1:00 PM | Networking Lunch  
ROOM 718 |
| 1:00 PM - 3:00 PM | 1:1 Business Meetings  
PARTNER ROOMS & EXHIBITS |
| 3:00 PM - 3:30 PM | PM Networking Break  
BY EXHIBITS |
| 3:30 PM - 5:30 PM | 1:1 Business Meetings  
PARTNER ROOMS & EXHIBITS |
| 5:30 PM      | Conference Ends |
TUESDAY MAY 21 | 2019
DAY ONE

12:00 PM TO 9:00 PM
BOOTH & MEETING ROOM SETUP

12:00 PM TO 1:30 PM
NETWORKING GENERAL LUNCH
ROOM 718

12:00 PM TO 1:00 PM
NEW ASSOCIATES &
BOARD OF DIRECTORS’, LUNCH
INVITE ONLY - ROOM 501

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APOTEX 360™ PLATFORM

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Talk to your Apotex representative or visit www.apotex360.ca to learn more
The Canadian healthcare landscape remains at the precipice of transformation - pharmacy is no exception. While some jurisdictions catapult ahead in modernizing the scope of practice for health care practitioners and regulatory frameworks to optimize care for patients, others incrementally inch toward progress, while others still lag farther behind. What are the impediments to optimized care in our communities and unlocking the value of pharmacy and what opportunities does the future hold? Our panel of experts representing the entire continuum of care in pharmacy will provide their insights and bold predictions of what’s to come.

**SPEAKERS**

KARL FRANK | RANIA CASSAR-AWE | DIMITRIS POLYGENIS | RITA WINN
KARL FRANK, BSc. (PHARM)
DIVISIONAL DIRECTOR, BAYSHORE SPECIALITY RX, BOARD CHAIR, NEIGHBOURHOOD PHARMACIES
Karl recognizes and is passionate about supporting patient care and the need to streamline the delivery of healthcare in the community. He has spearheaded the growth of Bayshore Specialty Rx into one of Canada’s leading service providers of specialty healthcare.

His vision and leadership spans across the entire operation of the Bayshore Specialty Healthcare division which encompasses patient assistance programs, call centre services, wholesale and 3PL, pharmacy, infusion clinic networks and nursing services. In addition to his leadership on Patient Assistance Programs, he is responsible for the Manulife Specialty Drug Care Program, CCAC operations and Diabetes Express.

Prior to joining Bayshore, Karl served as Vice President of Pharmacy Merchandising and Operations at Loblaw Companies Ltd., where he provided leadership during a time of significant change in the Canadian pharmaceutical industry. He is a graduate of the University of Alberta Pharmacy program and is a licensed pharmacist in British Columbia, Alberta, Saskatchewan and Ontario. He is Vice Chair of the Neighbourhood Pharmacy Association of Canada (NPAC) board as well as the Chair of the Specialty Pharmacy Standing Committee.

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TUESDAY MAY 21 | 2019

PANEL DISCUSSION:
THE FUTURE OF PHARMACY

RANIA CASSAR-AWE
VICE PRESIDENT, OPERATIONS AND CLINICAL, MEDISYSTEM PHARMACY, A DIVISION OF SHOPPERS DRUG MART

Rania Cassar-Awe is currently Vice President, Operations and Clinical at MediSystem Pharmacy, a division of Shoppers Drug Mart. Rania supports the delivery of best in class pharmaceutical services to a growing network of long-term care, retirement and other care homes. MediSystem pharmacies are amongst the highest volume pharmacies in Canada. Rania joined Shoppers Drug Mart in 2015 as Senior Director, Sales and Operations for Shoppers Home Health Care, where she played a leadership role in the strategy development and launch of Wellwise, an innovative retail concept to empower Canadians to take charge of the way they age.

Prior to joining Shoppers Drug Mart, Rania held a variety of leadership roles over 23 years at Pfizer Canada, including sales, marketing, pharmacy relations, strategy, business development, government & public affairs and HR. During that time, Rania was executive sponsor and launch lead for Leaders in Pharmacy, an executive recognition and development program for pharmacy advocates.

Rania is most passionate about learning and growth - energizing colleagues, teams and businesses to stretch beyond what they can do today, to do more for customers in the health care space.

DIMITRIS POLYGENIS
SENIOR VICE PRESIDENT, PHARMACEUTICAL DISTRIBUTION AND OPERATIONS, MCKESSON CANADA

Dimitris Polygenis is the Senior Vice President, Pharmaceutical Distribution and Operations at McKesson Canada. He is responsible for the distribution, sales and marketing to pharmacy, hospital, and government customers across Canada.

A respected pharmacist, innovator, and business leader, Dimitris joined McKesson Canada in 2004, after the acquisition of Phase 4 Health, a leading provider of specialty services to the pharmaceutical industry. Under his leadership, McKesson Specialty expanded its services to become the fastest growing business at McKesson Canada. In 2014 Dimitris assumed the leadership for McKesson Canada’s manufacturer portfolio which included Specialty, Procurement, Sivem & Manufacturer Relations.

Prior to joining McKesson Canada, Dimitris held a position with the Ontario Round Table on Appropriate Prescribing (ORTAP) at the Institute for Clinical Evaluative Sciences in Ontario (ICES) as well as clinical appointments at the University of Toronto and University of British Columbia. He is currently a member of the Canadian Association for Pharmacy Distribution Management (CAPDM), the Neighbourhood Pharmacy Association of Canada (NPAC) and past-Chair of a not-for-profit educational institution.

Mr. Polygenis holds a Doctor of Pharmacy Degree from the University of Toronto.

What Science Can Do

At AstraZeneca, we believe in the power of what science can do to transform serious diseases like cancer, heart disease, diabetes, COPD and asthma.

Each and everyone of us is bold in the belief that science should be at the centre of everything we do. It compels us to push the boundaries of what is possible. To trust in the potential of ideas and pursue them, alone and with others, until we have transformed the treatment of disease.

Together we can develop creative solutions to help tackle the challenges of effectively preventing and treating disease. AstraZeneca Canada Inc. is proud of our commitment to support Canada’s healthcare community.
RITA WINN  |  GENERAL MANAGER, COO, LOVELL DRUGS LIMITED

Rita Winn is the General Manager and COO of Lovell Drugs Limited. Lovell Drugs is a group of 12 stores, family owned and operated throughout Eastern Ontario. Her responsibilities include leading the direction of the organization’s operations as well as the short and long term strategy and vision of Lovell Drugs Ltd. Rita’s role includes leading the management team to develop and implement operational plans, pharmacy marketing, creation of company culture, and human resources. Rita graduated from University of Toronto in 1981 with her B.Sc. Pharmacy and has over 30 years of community pharmacy and retail experience.

Rita's accomplishments include Board member of CACDS since 1998, past Chair of the Board of CACDS. Rita is presently a board member for the Neighbourhood Pharmacies Association of Canada and present Chair of the Governance and Nominating Committee. Rita is an editor of the new Pharmacy Management in Canada textbook published by the Canadian Foundation for Pharmacy as well as an author. This project involved laying the groundwork for the textbook, developing the content, writing and editing as well as finding many experts in pharmacy to help author a chapter in the book.

Rita is also involved with many pharmacy organizations such as OPA (member since 1982), PDPA, CPhA member, mentor in the IPG program, and other charitable groups. Rita is an avid promoter concerning the value of the role of the pharmacist in the healthcare system and a supporter of community pharmacy. Rita is the winner of the 2018 Opa Lifetime Achievement Award.

Rita continues to speak as a guest at conferences and has presented at the CAPDM conference, ACES conference and Pharmacy U. She has been a regular presenter on pharmacy business, workflow and Human Resource topics at the OPA annual Conference.

In her role at Lovell Drugs Rita is always looking to pilot new technologies, products and programs to help advance the role of the community pharmacist and to share this information with others.
FUTURE GROWTH: INSIGHTS INTO THE EVOLVING CANADIAN MEDICAL CANNABIS LANDSCAPE

In 2018, Canada embarked on a significant cultural and societal transformation with the legalization of cannabis, establishing a new regulated market alongside the existing medical cannabis system. In this presentation, Canopy Growth’s Mark Zekulin and Dr. Mark Ware will address the evolving and maturing cannabis landscape in Canada and what this means for patients, healthcare providers and pharmacies. You can expect to learn about advancements in medical cannabis including the development of natural health products and Canopy Growth’s strategy to develop infrastructure to support healthcare providers and ease of access for patients. Insights on the ongoing efforts to further establish cannabis as an accepted medicine globally will also be shared including a look at the current state of clinical research and where it’s heading.

SPEAKERS
DR. MARK WARE  |  MARK ZEKULIN
WEDNESDAY MAY 22 | 2019
OPENING KEYNOTE

DR. MARK A. WARE
MBBS MRCP(UK) MSC, DIRECTOR, CLINICAL RESEARCH, MCGILL UNIVERSITY, CHIEF MEDICAL OFFICER, CANOPY GROWTH CORPORATION

Dr. Ware is Canopy Growth’s Chief Medical Officer and is responsible for the Company’s clinical research arm Canopy Health Innovations and Spectrum Cannabis, Canopy Growth’s global medical cannabis business.

Before joining Canopy Growth in July 2018, Dr. Ware spent over 20 years researching and evaluating different uses for medical cannabis.

He is an Associate Professor in Family Medicine and Anesthesia at McGill University and over the past 10 years he has served as the Director of Clinical Research of the Alan Edwards Pain Management Unit at the McGill University Health Centre, and Executive Director of the non-profit Canadian Consortium for the Investigation of Cannabinoids.

A family physician by training, Dr. Ware continues to practice pain medicine at the Montreal General Hospital and at a public interdisciplinary primary care pain clinic he established on the West Island of Montreal. His research has focused on the safety, efficacy and effectiveness of cannabis and cannabinoids in pain and symptom management.

Dr. Ware is a graduate of the University of the West Indies, and worked at the MRC Sickle Cell Unit in Kingston, Jamaica from 1996-1998 where he developed his interests in pain management and cannabis therapeutics. He moved to McGill University to begin his program of cannabis research in 1999.

Dr. Ware has acted as an advisor on medical cannabis policy to the Canadian government since 2001, and served as Vice Chair of the Federal Task Force on the Legalization and Regulation of Cannabis in Canada in 2016.

MARK ZEKULIN
PRESIDENT AND CO-CEO, CANOPY GROWTH CORPORATION

Mark is the President and Co-CEO of Canopy Growth Corporation, the largest and most recognized cannabis company in the world. A diversified cannabis and hemp company, Canopy Growth offers distinct brands and curated cannabis varieties in dried, oil and Softgel capsule forms. From product and process innovation to market execution, Canopy Growth is driven by a passion for leadership and a commitment to building a world-class cannabis company one product, site and country at a time.

With Canopy since its inception, Mark has been a key driver of the Canopy Growth vision, ensuring that consumers and stakeholders choose Canopy companies as their trusted partner in the cannabis sector. This includes overseeing all aspects of the operational, regulatory and consumer-facing strategy.

A graduate from the University of Waterloo in Mathematics, the University of Ottawa in Law, and the University of Cambridge in International Law, Mark has previously kept himself busy providing legal, political and strategic advice to high-profile local and international corporate clients, most recently as Counsel at the Ottawa-Washington international trade law firm of Cassidy Levy Kent. Previously, Mark has served as a Senior Advisor to the Honourable Dwight Duncan, the Ontario Minister of Finance, and has worked internationally at the Business and Industry Advisory Committee to the Organization for Economic Co-operation and Development (OECD).
Neighbourhood Pharmacies represents the business of pharmacy in Canada. We advocate for Canada’s leading pharmacy organizations, the most trusted providers of drug therapies, pharmacy-based patient services and innovative healthcare solutions. Our members focus on wellness, treatment and prevention, and fill 70 per cent of Canadian prescriptions annually; they employ more than half a million Canadians, including 75% of pharmacists across Canada, and our focus is on improving the delivery of care environment for pharmacy, while fostering the right business conditions for success.
The media is awash with seemingly daily reports of more and more serious cyber-attacks. We are losing the battle with cybersecurity and will continue to in the future unless we make critical and fundamental shifts in our processes and ways of thinking about the cybersecurity problem. With cyber-attacks already at a critical level, it’s important to understand specific active threats, who’s carrying them out, and how threats pertain to the Canadian retail pharmacy industry. In this presentation, Tyler Cohen Wood will discuss current and future cyber-attack vectors and vulnerabilities that you need to know now. Through this presentation, the audience will have a greater understanding of the threats posed to retail pharmacies, user data protection, and measures that can be taken to best arm pharmacies against both current and growing future threats. Tyler will use her unique expertise and storytelling style to empower the audience with knowledge of dangerous cyber risks that can derail businesses, along with solutions to best keep users and business assets secure from hackers.

**SPEAKER**

TYLER COHEN WOOD
Seventy Cohen Wood
Former Defense Intelligence Agency Cyber Deputy Chief, Internationally Recognized Cybersecurity Expert, Author, Keynote Speaker

Tyler Cohen Wood is a cyber-authority with 20 years of highly technical experience, 13 of which were spent working for the Department of Defense (DoD). As a keynote speaker, author, blogger, national security expert, and overall cyber expert, she is relied on to provide unique insight into cyber threats, cyber warfare, mitigating cyber risk, national security, and ensuring industries have the tools they need to defend themselves in the digital world. Tyler sits on several cyber advisory boards, including CyberSat and The Internet of Things Consortium. In January 2019 she was included in the Cybersecurity Ventures list of “Top 25 Cybersecurity Experts To Follow On Social Media In 2019”.

Before becoming a consultant, Tyler worked in the private sector as an Executive Director for CyberVista and as a Director of the Cyber Risk Management group at AT&T using thought leadership and her cybersecurity expertise to develop new and inventive solutions to protect customers from hackers and the ever-increasing cyber threat landscape.

Prior to that, Tyler worked at the U.S. Defense Intelligence Agency (DIA) under the DoD, serving as a Senior Intelligence Officer, Deputy Cyber Division Chief of the Special Communications Division and the DIA Science and Technologies Directorate-selected Cyber Subject Matter Expert (SME). Along with providing day-to-day leadership for the division, she developed highly technical cyber solutions, and made recommendations and decisions significantly interpreting, developing and changing critical cyber policies and directives affecting current and future DoD and intelligence community programs. She has helped the White House, DoD, federal law enforcement, and the intelligence community thwart many threats to United States security.


Tyler’s expertise has made her a highly sought-after guest and writer for both national and local television, radio, print and online media. She has been featured on Good Morning America, FOX and Friends, CBS Evening News, ABC World News Tonight, Bloomberg, CNN, FOX, CBS, ABC, NBC, WGN, among others, and in The Wall Street Journal, Washington Post and Huffington Post.

With a passion for helping the average person understand the dangers and pitfalls of living in a digital world, Tyler is also called upon as a featured speaker to educate audiences of all demographics on the ever-growing and ever-changing digital landscape.
Big changes are underway in Canadian Health Care and with them, new information systems will need to be developed and the role of pharmacies may change. The Federal government recently announced the next steps towards national pharmacare: the creation of a new Canadian Drug Agency, and a strategy for rare diseases. To achieve these goals, however, the government will need a complete picture of pharmacare in Canada. With big changes underway, there is an opportunity for pharmacies to play a larger role in contributing our understanding of the needs of patients and delivering quality healthcare to all Canadians. This presentation will discuss the changes currently underway in Canadian pharmacare and discuss the opportunities and challenges for pharmacies.

**SPEAKER**

**ROSALIE WYONCH**

Rosalie Wyonch is a Policy Analyst at the C.D. Howe Institute, director of the Health Policy Research Program and leads the Institute’s Health Policy Council. She has a Master of Arts in Economics and a Bachelor of Arts in Honours Mathematical Economics from the University of Waterloo. Prior to joining the C.D. Howe Institute in 2016, she was a Research Analyst at the Ontario Ministry of Finance in the Office of Economic Policy.

Rosalie’s research focuses on policy issues affecting healthcare in Canada with the goal of identifying policy gaps and misaligned incentive mechanisms to assess potential causes and propose solutions that drive efficiency and value. Rosalie also researches the implications of technology and innovation on all parts of the economy and has written on the topic from an international, human capital, fiscal and tax perspective.
GAME NIGHT
Enjoy some gourmet food and drinks and the industry’s best networking

Golf simulator, VR, pool, ping pong & more!

6:30-10:00pm
WED, MAY 22nd
STEAM WHISTLE

255 Bremner Blvd
Toronto
The session will provide a 360° view of the current discussions around value based pharmacy and performance management. Participants will be provided with information on the different types of value based programs and models that exist today and the impact they have had on patient outcomes. Participants will also see how patient care services delivered by pharmacists impact program goals and the community that they serve.

**Learning Objective #1:**
Identify different types of Value Based pharmacy programs and models.

**Learning Objective #2:**
Evaluate the importance of knowing how the pharmacy performs compared to benchmarks and goals.

**Learning Objective #3:**
Discern the complexities of DIR fees in the US to understand the full scope of what is being discussed.

**SPEAKER**
ELLIOTT M SOGOL
THURSDAY MAY 23 | 2019
SESSION #3:
WHO BENEFITS WITH VALUE-BASED PHARMACY PROGRAMS: PHARMACY, PATIENT, PAYER PERSPECTIVE

ELLIOTT M. SOGOL - PH.D., R.PH, F.A.PH.A
SENIOR VICE PRESIDENT - STRATEGY FOR PHARMACY QUALITY SOLUTIONS (PQS)

Mr. Sogol’s responsibilities include strategic planning, new business development, HR, and expansion of the EQuIPP platform internationally.

Mr. Sogol currently serves on a number of committees for the Pharmacy Quality Alliance (PQA) including the Research Coordinating Committee (RCC). He holds adjunct faculty appointments at Campbell University, the University of Minnesota, and the University of North Carolina. Mr. Sogol served as the Science Officer for the American Pharmacists Association from 2003 - 2010.

Mr. Sogol co-authored the books ‘The Good Pharmacist; Characteristics, Virtues, and Habits’ and ‘The Good Pharmacist Book II; Enhancing Pharmacy as a True, Clinical, and Paid Profession’.

He received his professional and graduate degrees from the University of Wisconsin - School of Pharmacy.
THURSDAY MAY 23 | 2019

SESSION #4:
TRENDS ON BIOSIMILARS AND PHARMACY’S ROLE AS IT EVOLVES
ROOM 718

A discussion giving a brief overview of Biosimilar Landscape in Canada, review of the trends and opportunities and discussing the Pharmacy role.

SPEAKER
KALLY YANNOPOULOS

KALLY YANNOPOULOS
SENIOR DIRECTOR, MARKETING AND SALES, BIOPHARMACEUTICALS, SANDOZ CANADA

A strategic, dynamic and results driven, senior sales & marketing leader with over 20 years’ experience in the pharmaceutical industry. With an extensive background and proven expertise in brand & sales management, communications excellence, customer focus, Bio-pharma launch and commercial planning in general medicine and specialty divisions; including immunology & oncology. Leading cross-functional teams and fostering high collaboration.

10:30 AM TO 11:00 AM
AM NETWORKING BREAK
BY EXHIBITS

AUROPHARMA
Your Trusted Partner In Generics
CARLY WEEKS
AWARD-WINNING NATIONAL HEALTH REPORTER & COLUMNIST, THE GLOBE AND MAIL

Carly Weeks has been a health reporter with the Globe and Mail since 2007 and has established a reputation as a fearless journalist. She specializes in finding hidden stories and informing Canadians about important issues they might otherwise hear about. Carly has written on everything from Canada’s devastating opioid crisis, the promotion of “alternative vaccines” and other unproven therapies, and systemic barriers to abortion access in Canada.

THURSDAY MAY 23 | 2019
CLOSING KEYNOTE
WHEN LIES GO VIRAL: MISINFORMATION, MEDIA AND MEDICINE AT A CROSSROADS
ROOM 718

DESCRIPTION
Misinformation is on the rise, posing a growing threat to public health. Social media has enabled the quick and easy spread of false information and amplifies the voice of those who want to create fear and sow doubt. How should health professionals respond to this massive challenge? Join Carly Weeks, health reporter with the Globe and Mail, during this engaging and insightful talk about the extent of the problem and tools public health professionals can use to combat the tidal wave of misinformation.

SPEAKER
CARLY WEEKS

11:00 AM TO 12:00 PM

12:00 PM TO 1:00 PM
NETWORKING LUNCH
ROOM 718

1:00 PM TO 3:00 PM
1:1 BUSINESS MEETINGS
PARTNER ROOMS & EXHIBITS

3:00 PM TO 3:30 PM
PM NETWORKING BREAK
BY EXHIBITS

3:30 PM TO 5:30 PM
1:1 BUSINESS MEETINGS
PARTNER ROOMS & EXHIBITS

5:30 PM
CONFERENCE ENDS
SAVE THE DATE

NEIGHBOURHOOD PHARMACIES’ EXECUTIVE SUMMIT 2019

The Hilton Airport Hotel & Suites • Toronto • November 4 & 5
HIGHLIGHTS FROM LAST YEAR

Fresh THINKING. Fresh Solutions.
THANK YOU FOR YOUR CONTINUED SUPPORT

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AstraZeneca

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